# 2020-2022 Strategic Plan

## Vision

All Spartanburg County residents achieve their human potential through continuous improvement in quality of life, educational achievement, and economic mobility.

## Mission

The Spartanburg County Foundation is committed to improving the lives of Spartanburg County residents by promoting philanthropy, encouraging community engagement, and responding to community needs.

## Values

- **Stewardship**
- **Community**
- **Innovation**
- **Impact**
- **Equity**

## Capitals

- **Social**
- **Moral**
- **Intellectual**
- **Reputational**
- **Financial**

## Passing Gear Philanthropy

Philanthropy as...
- Relief
- Improvement
- Social Reform
- Civic Engagement

## Governance

Ensure the Foundation aspires to its vision, advances its mission, and lives its values.

- Ensure Operational Compliance and Board Effectiveness
- Operationalize Strategic Plan
- Engage & Equip Ambassadors

## Infrastructure

Expand our organizational capacity and position the Foundation to be a philanthropic thought leader and convener.

- Establish Center for Philanthropy
- Increase Staff and Technology Capacity
- Strengthen Partnerships

## Asset Development

Expand unrestricted assets, align donors to the vision, provide expanded donor investment options, and leverage funding to help us live into our North Star.

- Grow Community Fund
- Leverage Funding
- Accelerate Both/And Business Model

## Community Leadership

Focus community investments on improving quality of life, educational achievement, and economic mobility.

- Advance SCF Community Leadership and Engage Donors
- Focus on Strategic Grantmaking
- Explore and Analyze Data-Driven Solutions

## Philanthropic Services

Enhance the experience of donors and strengthen brand awareness among all stakeholders.

- Provide Distinctive Donor Experience
- Strengthen Brand Awareness
- Broaden Donor Outreach & Diversity

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To achieve these 2020-2022 Objectives & Strategies...

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As a Philanthropy Catalyst we serve these dual roles

- **Fiduciary**
- **Community Leader**

...to advance toward our North Star.