2020 – 2022 STRATEGIC PLAN

MISSION
The Spartanburg County Foundation is committed to improving the lives of Spartanburg County residents by promoting philanthropy, encouraging community engagement and responding to community needs.

VISION
All Spartanburg County residents achieve their human potential through continuous improvement in quality of life, educational achievement, and economic mobility.

VALUES
• Stewardship
• Community
• Innovation
• Impact
• Equity

CAPITALS
• Social
• Moral
• Intellectual
• Reputational
• Financial

PASSING GEAR PHILANTHROPY
Philanthropy as...
• Relief
• Social Reform
  Improvement
• Civic Engagement

...to advance toward our NORTH STAR

INFRATESTRUCTURE
Expand our organizational capacity and position the Foundation to be a philanthropic thought leader and convener.

ASSET DEVELOPMENT
Expand unrestricted assets, align donors to the vision, provide expanded donor investment options, and leverage funding to help us live into our North Star.

PHILANTHROPIC SERVICES
Enhance the experience of donors and strengthen brand awareness among all stakeholders.

COMMUNITY LEADERSHIP
Focus Community investments on improving quality of life, educational achievement, and economic mobility.

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Focus Community investments on improving quality of life, educational achievement, and economic mobility.

Ensure Operational Compliance and Board Effectiveness
Operationalize Strategic Plan
Engage & Equip Ambassadors

Establish Center for Philanthropy
Increase Staff and Technology Capacity
Strengthen Partnerships

Grow Community Fund
Leverage Funding
Accelerate Both/And Business Model

Provide Distinctive Donor Experience
Strengthen Brand Awareness
Broaden Donor Outreach & Diversity

Advance SCF Community Leadership & Engage Donors
Focus on Strategic Grantmaking
Explore and Analyze Data-driven Solutions

...to achieve these 2020 – 2022 OBJECTIVES & STRATEGIES

FIDUCIARY
COMMUNITY LEADER

AS A PHILANTHROPY CATALYST WE SERVE THESE DUAL ROLES