



2020 – 2022 STRATEGIC PLAN

| MISSION | VISION | VALUES | CAPITALS | PASSING GEAR PHILANTHROPY |
|--|---|--|--|---|
| The Spartanburg County Foundation is committed to improving the lives of Spartanburg County residents by promoting philanthropy, encouraging community engagement and responding to community needs. | All Spartanburg County residents achieve their human potential through continuous improvement in quality of life, educational achievement, and economic mobility. | <ul style="list-style-type: none"> • Stewardship • Community • Innovation • Impact • Equity | <ul style="list-style-type: none"> • Social • Moral • Intellectual • Reputational • Financial | Philanthropy as... <ul style="list-style-type: none"> • Relief • Social Reform Improvement <ul style="list-style-type: none"> • Civic Engagement |

...to advance toward our NORTH STAR

| INFRASTRUCTURE | ASSET DEVELOPMENT | PHILANTHROPIC SERVICES | COMMUNITY LEADERSHIP | COMMUNITY LEADERSHIP |
|---|--|--|---|--|
| Expand our organizational capacity and position the Foundation to be a philanthropic thought leader and convener. | Expand unrestricted assets, align donors to the vision, provide expanded donor investment options, and leverage funding to help us live into our North Star. | Enhance the experience of donors and strengthen brand awareness among all stakeholders. | Focus Community investments on improving quality of life, educational achievement, and economic mobility. | Focus Community investments on improving quality of life, educational achievement, and economic mobility. |
| Ensure Operational Compliance and Board Effectiveness Operationalize Strategic Plan Engage & Equip Ambassadors | Establish Center for Philanthropy Increase Staff and Technology Capacity Strengthen Partnerships | Grow Community Fund Leverage Funding Accelerate Both/And Business Model | Provide Distinctive Donor Experience Strengthen Brand Awareness Broaden Donor Outreach & Diversity | Advance SCF Community Leadership & Engage Donors Focus on Strategic Grantmaking Explore and Analyze Data-driven Solutions |

...to achieve these 2020 – 2022 OBJECTIVES & STRATEGIES

